

Norwegian Cruise Line Holdings Ltd. Introduces First School Built With Proceeds From Hope Starts Here Hurricane Relief Campaign

October 8, 2018

Ivan Dawson Primary School Opened Its Doors Today on Tortola, British Virgin Islands

MIAMI, Oct. 08, 2018 (GLOBE NEWSWIRE) -- Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH), a leading global cruise company operating the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands, today announced the opening of Ivan Dawson Primary School, the first school to be constructed as a result of the company's Hope Starts Here hurricane relief campaign.

Together with All Hearts and Hands – Smart Response, the company raised over \$2.5 million dollars to deliver early relief response and rebuild safe, resilient schools in the Caribbean communities impacted by Hurricanes Irma and Maria. A portion of the proceeds was used to build the primary school on Tortola, British Virgin Islands. On October 5, Norwegian Cruise Line Holdings officials attended the grand opening celebration of the Kindergarten through sixth grade school, which will open its doors to students on October 31.

"We are incredibly proud to celebrate the opening of this first school in partnership with All Hearts and Hands – Smart Response, which is a direct outcome of our Hope Starts Here hurricane relief campaign," said Frank Del Rio, president and chief executive officer of Norwegian Cruise Line Holdings Ltd. "We are immensely grateful for all those who have contributed to the construction of the Ivan Dawson Primary School and who have helped restore hope to families in the community."

The Hope Starts Here hurricane relief program launched in late September 2017, when the company partnered with relief organization All Hands and Hearts – Smart Response to help provide immediate relief in Key West and reconstruct schools and critical infrastructure in affected islands in the Caribbean including St. Thomas, St. Maarten and Tortola. It has been the largest fundraising campaign in the company's history. Within 90 days of the launch, Hope Starts Here reached its goal of raising \$2.5 million to assist All Hands and Hearts – Smart Response. The program has received more than \$1.25 million in donations from the company's valued team members, loyal guests, travel partners and business partners, which Norwegian Cruise Line Holdings Ltd. has matched.

About Norwegian Cruise Line Holdings Ltd.

Norwegian Cruise Line Holdings Ltd. (NYSE:NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands. With a combined fleet of 26 ships with approximately 54,400 berths, these brands offer itineraries to more than 450 destinations worldwide. The Company will introduce eight additional ships through 2027.

Norwegian Cruise Line is the innovator in cruise travel with a 51-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule with no set dining times, a variety of entertainment options and no formal dress codes. Today, Norwegian invites guests to enjoy a relaxed, resort-style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodations options, including The Haven by Norwegian®, a luxury enclave with suites, private pool and dining, concierge service and personal butlers. Norwegian Cruise Line sails around the globe, offering guests the freedom and flexibility to explore the world on their own time and experience up to 27 dining options, award-winning entertainment, superior guest service and more across all of the brand's 15 ships.

Celebrating its 15th anniversary in 2018, Oceania Cruises is the world's leading culinary- and destination-focused cruise line. The line's six intimate and luxurious ships which carry only 684 or 1,250 guests offer an unrivaled vacation experience featuring the finest cuisine at sea and destination-rich itineraries that span the globe. Expertly crafted voyages aboard designer-inspired, intimate ships call on more than 450 ports across Europe, Alaska, Asia, Africa, Australia, New Zealand, New England-Canada, Bermuda, the Caribbean, Panama Canal, Tahiti and the South Pacific and epic Around The World Voyages that range from 180 to 200 days.

Regent Seven Seas Cruises offers the industry's most inclusive luxury experience aboard its all-suite fleet. Seven Seas Mariner's 2018 dry-dock refurbishment will conclude the line's \$125 million refurbishment program to elevate the elegance of the whole fleet to the standard set by Seven Seas Explorer. In early 2020, Regent will perfect luxury with the launch of Seven Seas Splendor. A voyage with Regent Seven Seas Cruises includes all-suite accommodations, round-trip air, highly personalized service, exquisite cuisine, fine wines and spirits, unlimited internet access, sightseeing excursions in every port, gratuities, ground transfers and a pre-cruise hotel package for guests staying in concierge-level suites and higher.

About All Hands and Hearts– Smart Response

All Hands and Hearts – Smart Response effectively and efficiently addresses the immediate and long-term needs of communities impacted by natural disasters. By listening to local people, and deploying our unique model of engaging volunteers to enable direct impact, we rebuild safe, resilient schools, homes and other community infrastructure.

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