

## **Norwegian Cruise Line Holdings Ltd. Reaches \$2.5 Million Fundraising Goal for Hope Starts Here Hurricane Relief Campaign**

February 20, 2018

### **Company matches \$1.25 million in donations to benefit rebuilding efforts in affected Caribbean communities**

MIAMI, Feb. 20, 2018 (GLOBE NEWSWIRE) -- Norwegian Cruise Line Holdings Ltd., a leading global cruise company that operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands, today announced it has met the company's goal of raising \$2.5 million for the [Hope Starts Here](#) hurricane relief program. In less than four months, the program has received more than \$1.25 million in donations from the company's valued team members, loyal guests, travel partners and business partners, which the company has matched in order to assist All Hands and Hearts – Smart Response, a 501(c)(3) non-profit organization focused on natural disaster relief, in rebuilding safe, resilient schools on five Caribbean islands.

The *Hope Starts Here* hurricane relief program launched in late September 2017 when the company partnered with relief organization All Hands and Hearts to help provide immediate relief in Key West and reconstruct schools and critical infrastructure in affected islands in the Caribbean including Puerto Rico, St. Thomas, St. Maarten and Tortola. Norwegian Cruise Line Holdings has a longstanding relationship with the Caribbean, where its ships have been visiting for more than 50 years, and is focused on providing both immediate and long-term assistance to the region.

"We are extremely grateful to have met our goal of raising \$2.5 million to help fund the *Hope Starts Here* hurricane relief program which we began after witnessing the devastation that Hurricane Irma and Maria inflicted on the Florida Keys and the Caribbean," said Frank Del Rio, president and chief executive officer of Norwegian Cruise Line Holdings Ltd. "We want to wholeheartedly thank everyone who contributed to our efforts to deliver early relief response and rebuild safe, resilient schools in these impacted communities. We could not have met this goal without your generosity."

"We are so thankful for Norwegian Cruise Line Holdings' incredibly generous donation and their commitment to helping those in need," said Petra Nemcova, Co-Founder of All Hands and Hearts – Smart Response. "Through their support, our teams were immediately able to respond to the Florida Keys following Hurricane Irma, as well as the U.S. Virgin Islands and British Virgin Islands after the destruction of Hurricane Maria, and have now entered Puerto Rico to continue relief efforts to ensure that no community is forgotten. This partnership is bringing much needed hope and tangible change to many families."

"We are proud to call Norwegian Cruise Line Holdings a partner in our efforts to bring support to communities that have been struck by natural disasters," said David Campbell, Co-Founder of All Hands and Hearts – Smart Response. "As the single largest donation in our organization's history, this support allows us to continue and expand upon our work to rebuild in the Caribbean after the devastating hurricanes of last year. All Hands and Hearts is committed to providing help and hope to communities impacted by natural disasters, and together with Norwegian Cruise Line Holdings, we are able to have an even greater impact."

?DIGITAL ASSETS AVAILABLE [HERE](#) WITH PHOTO CREDIT TO ALL HANDS AND HEARTS

#### **About Norwegian Cruise Line Holdings Ltd.**

Norwegian Cruise Line Holdings Ltd. (NYSE:NCLH) is a leading global cruise company which operates the Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises brands.

With a combined fleet of 25 ships with approximately 50,400 berths, these brands offer itineraries to more than 450 destinations worldwide. The Company will introduce seven additional ships through 2025, and has an option to introduce two additional ships for delivery in 2026 and 2027.

Norwegian Cruise Line is the innovator in cruise travel with a 51-year history of breaking the boundaries of traditional cruising. Most notably, Norwegian revolutionized the cruise industry by offering guests the freedom and flexibility to design their ideal cruise vacation on their schedule with no set dining times, a variety of entertainment options and no formal dress codes. Today, Norwegian invites guests to enjoy a relaxed, resort-style cruise vacation on some of the newest and most contemporary ships at sea with a wide variety of accommodations options, including The Haven by Norwegian®, a luxury enclave with suites, private pool and dining, concierge service and personal butlers. Norwegian Cruise Line sails around the globe, offering guests the freedom and flexibility to explore the world on their own time and experience up to 27 dining options, award-winning entertainment, superior guest service and more across all of the brand's 15 ships.

Celebrating its 15<sup>th</sup> anniversary in 2018, Oceania Cruises is the world's leading culinary- and destination-focused cruise line. The line's six intimate and luxurious ships which carry only 684 or 1,250 guests offer an unrivaled vacation experience featuring the finest cuisine at sea and destination-rich itineraries that span the globe. Expertly crafted voyages aboard designer-inspired, intimate ships call on more than 450 ports across Europe, Alaska, Asia, Africa, Australia, New Zealand, New England-Canada, Bermuda, the Caribbean, Panama Canal, Tahiti and the South Pacific and epic Around The World Voyages that range from 180 to 200 days.

Regent Seven Seas Cruises offers the industry's most inclusive luxury experience aboard its all-suite fleet. Seven Seas Mariner's 2018 dry-dock refurbishment will conclude the line's \$125 million refurbishment program to elevate the elegance of the whole fleet to the standard set by Seven Seas Explorer. In early 2020, Regent will perfect luxury with the launch of Seven Seas Splendor. A voyage with Regent Seven Seas Cruises includes all-suite accommodations, round-trip air, highly personalized service, exquisite cuisine, fine wines and spirits, unlimited internet access, sightseeing excursions in every port, gratuities, ground transfers and a pre-cruise hotel package for guests staying in concierge-level suites and higher.

#### **About All Hands and Hearts– Smart Response**

All Hands and Hearts – Smart Response effectively and efficiently addresses the immediate and long-term needs of communities impacted by natural disasters. By listening to local people, and deploying our unique model of engaging volunteers to enable direct impact, we rebuild safe, resilient schools, homes and other community infrastructure.

#### **Cautionary Statement Concerning Forward-Looking Statements**

Certain statements in this release constitute forward-looking statements within the meaning of the U.S. federal securities laws intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained in this release, including, without limitation, those regarding our business strategy, financial position, results of operations, plans, prospects and objectives of management for future operations (including expected charitable donations), are forward-looking statements. Many, but not all, of these statements can be found by looking for words like "expect," "anticipate," "goal," "project," "plan," "believe," "seek," "will," "may," "forecast," "estimate," "intend," "future," and similar words. Forward-looking statements do not guarantee future performance and may involve risks, uncertainties and other factors which could cause our actual results, performance or achievements to differ materially from the future results, performance or achievements expressed or implied in those forward-looking statements.

Examples of these risks, uncertainties and other factors include, but are not limited to the impact of: adverse general economic and related factors, such as fluctuating or increasing levels of unemployment, underemployment and the volatility of fuel prices, declines in the securities and real estate markets, and perceptions of these conditions that decrease the level of disposable income of consumers or consumer confidence; adverse events impacting the security of travel, such as terrorist acts, armed conflict and threats thereof, acts of piracy, and other international events; the risks and increased costs associated with operating internationally; our expansion into and investments in new markets; breaches in data security or other disturbances to our information technology and other networks; the spread of epidemics and viral outbreaks; adverse incidents involving cruise ships; changes in fuel prices and/or other cruise operating costs; any impairment of our tradenames or goodwill; our hedging strategies; our inability to obtain adequate insurance coverage; our substantial indebtedness, including the ability to raise additional capital to fund our operations, and to generate the necessary amount of cash to service our existing debt; restrictions in the agreements governing our indebtedness that limit our flexibility in operating our business; the significant portion of our assets pledged as collateral under our existing debt agreements and the ability of our creditors to accelerate the repayment of our indebtedness; volatility and disruptions in the global credit and financial markets, which may adversely affect our ability to borrow and could increase our counterparty credit risks, including those under our credit facilities, derivatives, contingent obligations, insurance contracts and new ship progress payment guarantees; fluctuations in foreign currency exchange rates; overcapacity in key markets or globally; our inability to recruit or retain qualified personnel or the loss of key personnel; future changes relating to how external distribution channels sell and market our cruises; our reliance on third parties to provide hotel management services to certain ships and certain other services; delays in our shipbuilding program and ship repairs, maintenance and refurbishments; future increases in the price of, or major changes or reduction in, commercial airline services; seasonal variations in passenger fare rates and occupancy levels at different times of the year; our ability to keep pace with developments in technology; amendments to our collective bargaining agreements for crew members and other employee relation issues; the continued availability of attractive port destinations; pending or threatened litigation, investigations and enforcement actions; changes involving the tax and environmental regulatory regimes in which we operate; and other factors set forth under "Risk Factors" in our most recently filed Annual Report on Form 10-K and subsequent filings by the Company with the Securities and Exchange Commission. The above examples are not exhaustive and new risks emerge from time to time. Such forward-looking statements are based on our current beliefs, assumptions, expectations, estimates and projections regarding our present and future business strategies and the environment in which we expect to operate in the future. These forward-looking statements speak only as of the date made. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statement contained herein to reflect any change in our expectations with regard thereto or any change of events, conditions or circumstances on which any such statement was based, except as required by law.

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